



2021 Sponsorship Package

The Sitka Local Foods Network is entering a new era of growth through selective partnerships and sponsorships. Sponsors of the Sitka Local Foods Network are working with an organization and a market that value local, fun, premium quality goods and experiences. The Sitka Local Foods Network is a nonprofit organization whose mission is to increase the amount of locally produced and harvested food in the diets of Southeast Alaskans.

2021 Sponsorship Levels

Grower - \$2,500 or more

Harvester - \$1,000-\$2,499

Planter - \$250-\$999

Friend - \$50-\$249

Sign up by May 1st for guaranteed sponsorship.

Thank you for your support!

The Sitka Local Foods Network operates the St. Peter's Fellowship Farm, the Sitka Farmers Market and a community education program. The Sitka Farmers Market brings together dozens of small business vendors and hundreds of local customers and seasonal visitors throughout the summer. We also sell produce we grow at St. Peter's Fellowship Farm at the Sitka Farmers Market. To ensure that local produce reaches lower-income Sitkans, we match the first \$ 20 of WIC and SNAP benefits. Our year-round educational programs partner local chefs, gardeners and other experts with eager Sitkans for classes that span everything from how to cook fresh seafood to growing fresh veggies and food preservation. In 2018, we launched a local food business innovation contest to inspire Sitka entrepreneurs.

Additionally, through your partnership with the SLFN you can reach our organization's:

- 500+ dedicated Facebook followers
- 600 newsletter subscribers
- 50,000 annual website hits

Promotion Plan

The Sitka Local Foods Network promotes itself and its sponsors through:

- Its diverse network of dozens of small business vendors, customers, students and fans
- Seven annual Sitka Farmers Markets from July through September (2021 will be our 14th season)
- The annual Running of the Boots event (2021 date TBA, possibly Sept. 25 or Oct. 2)
- Year-round educational events
- A successful online presence, including Facebook and a sponsor badge on the SLFN's popular website
- Print advertisements in the Daily Sitka Sentinel and Sitka Soup publications, as well as fliers posted around town
- Local radio stories and advertisements
- T-shirts, reusable bags and other "swag"

The SLFN is always open to new ways of partnering with sponsors! If you have an idea, please contact us. You have different options for sponsoring the SLFN, pick the one that is right for your organization by filling out the simple form on the next page. For those organizations that need it for tax purposes, our EIN number (501(c)(3) nonprofit number) is 26-4629930.

() Grower — \$ 2,500 or more

We'll hang your banner at the Sitka Farmers Market, include your logo and company name prominently in our merchandise and advertisements, and thank you on our social media and web pages. If appropriate for the market, you may set up a free promotional booth.

() Harvester — \$ 1,000 to \$ 2,499

We'll hang your banner at the Sitka Farmers Market and include your logo and company name in our merchandise and advertisements.

() Planter — \$ 250 to \$ 999

Your banner will be hung at the Sitka Farmers Market.

() Friend — \$ 50 to \$ 249

You will be listed on our online sponsor page.

Please write checks out to:
Sitka Local Foods Network
and mail forms to us at:
408-D Marine St
Sitka, AK 99835
Or, Email this form and your preferred logo to:
sitkalocalfoodsnetwork@gmail.com

Preferred Company Name: _____

Contact Person: _____

Phone Number: _____

Email: _____

Signature: _____

Date: _____