

SSF November 8, 2010 Meeting Minutes

- Confirmed date for 2011: May 20-21
- Arti Gras involvement (working with Greater Sitka Arts Council/Jeff Budd)
 - Passport Dinner set for March 10-13th
 - Increase number of tickets to 150-200, but keep price close to \$40
 - We will start contacting restaurants for involvement
 - We will compensate the restaurants for food cost this year (cap at \$200)
- Setting up a booth this weekend for the SCS fair
 - Have a booth selling t-shirts, cookbooks and have info for this years event, as well as sign-up sheet, and Patrick will have food available
 - Linda will help set up and Jeff Budd is willing to work 5-7
- Donations
 - Businesses tend to donate for next year before the end of this year
 - We are working on a letter for donation and will have ready prior to next meeting
 - We are starting with about \$12,000 in our account for this year (woohoo), and last year our budget was about \$29,000, so we have a rough estimate for this year.
- Non-profit status
 - Discussed if we want to stay with SCS for our non-profit umbrella
 - Need to have someone on their finance committee that meets 1x/month
 - Cost them more than expected, so will have to compensate this year
 - Had a hard time corresponding quickly with them, but they have experience with us so may be easier for this next year
 - We are looking into possibility of non-profit under Greater Sitka Arts Council and hiring Susea Alby to do the books
 - Open to other options to stay under a non-profit status until next year when we can apply for our own
- Ideas for Guest chefs and Entertainment for next year
 - Guest chef option to keep Rob Kineen from Orso
 - He is passionate about local products and the festival
 - Willing to come again for a low cost
 - Experience from last year which could help this year
 - Other guest chef options
 - Everyone will be looking into this and will have all ideas/options available prior to the next meeting
 - Entertainment
 - NANDA or something similar again
 - Extremely well attended and everyone enjoyed
 - Cost was \$3,000 and we did not profit, but did not charge and could next year
 - Jeff Brown
 - Kid's entertainer from Juneau

- Possibly someone from Petersburg's festival around the same time
- Music: continue to team up with Sitka Folk
 - Looking into Ray Troll's band: Ashia will be contacting him by next week
 - Possibly an act from the Juneau Blues and Jazz fest since we could possibly piggy back off them like we did with the Haines fair
 - Everyone will be brain-storming prior to next meeting with any other ideas
- Advertising
 - Eric Haseltine is in charge of advertising committee and will be getting in touch with The Chamber, AK news and local news
 - Eric will get in touch with JoJo who made our website and Mindy (secretary) will meet with them and will be in charge of updating the webpage weekly
- NEXT MONTHS MEETING: MONDAY, DEC. 6th at 8pm at the Channel Club