

## INFORMATION REGARDING 2010 SITKA SEAFOOD FESTIVAL

### BEER TASTING AND SMOKED SALMON CONTEST:

- Friday, July 30<sup>th</sup> from 6-9pm
- Westmark Banquet Room
- Come enjoy live music and scrumptious treats by Chef Jo and the Westmark, while sampling beers from the following local distributors:
  1. Specialty Imports
  2. Odom Corporations
  3. K&L Distributors
- The Smoked Salmon Contest is now taking entries! Showcase your favorite recipe for a chance to claim the title of Sitka's best smoked salmon, and snag one of the 3 first place prizes including:
  1. **Judges' Favorite:** \$100 gift card to Murray Pacific
  2. **Crowd Favorite:** \$100 gift card to Petro Marine
  3. **Most Original:** 2 tickets to the SSF banquet dinner on Aug. 6<sup>th</sup>
- To confirm your entry and receive 5 lbs of fresh salmon for smoking, a \$10 fee is required, but will be taken off the ticket price.
- For more information or to enter please contact Molly Andrews at 509.953.9509 or at [molly@sitkawild.org](mailto:molly@sitkawild.org)

### BANQUET DINNER:

- Friday, Aug 6. Doors open at 6pm, dinner starts at 6:30pm.
- Centennial Building Auditorium
- 5 course plated seafood dinner with 4 local chefs (Ted from Channel Club, Jo from Westmark, Kirk from Van Winkles and Josh from Bayview) and featuring our guest chef from Orso in Anchorage, Robert Kinneen
- Also showcasing other local talents with an appetizer table and dessert table which are open to the public. If you are interested in donating a dish, please contact Alicia at 928-607-4845 prior to August 1, 2010
- Live music from 6-9 by (I think Peter Apathy, I will let you know prior to Thur)
- The menu is not finalized, but will be based around local products and seafood with the main course featuring salmon, as well as a black cod, halibut, scallop, and shrimp course.
- Full bar
- Silent Auction for the following prizes: Boat Haul out by HPM, 2 hour eco-cruise donated by Davie Lubin, \$350 gift certificate to SeaMart, and possibility of a Harris Air Flight Donation
- Looking for wait staff help, if interested please contact Alicia: [sitkaseafoodfestival@gmail.com](mailto:sitkaseafoodfestival@gmail.com)
- Tickets now available at Old Harbor Books for \$50. Limit 250 people

## **PARADE:**

- Line up for the Sitka Seafood Festival Parade will begin 10 a.m. Saturday, August 7 at Totem Square. The parade starts at 10:30 a.m. and will proceed along Lincoln Street to the Crescent Harbor covered shelter.
- Anything featuring a maritime theme is encouraged.
- Those with costumes to loan, wanting to register for the parade or needing more information are asked to contact coordinator Linda Olson at 747-6985.
- NEED MORE PARTICIPATION!!!!

## **VENDOR BOOTHS:**

- Exhibits and vendors should be related to seafood, the environment, maritime, or local culture.
- Educational or non-profit booth is free; sales booths are \$50
- 3 choices for booth location
  1. Inside the Centennial Bldg. – tables will be provided
  2. under the Visitor's Shelter – you provide your table
  3. behind the Centennial Bldg. – you provide your own shelter (tent) and table
- Booths will open at 11 am and festivities will continue until 11:30 pm.
- Call Christi Wuerker at 738 9047 to get a vendor form and register for a booth.

## **GUEST CHEF VENDOR BOOTH:**

- Guest Chef Robert Kinneen is a wonderful chef originally from Petersburg, but trained on the east coast. He now runs the successful restaurant Orso in Anchorage, where he prides himself on using fresh, local products. He is currently filming a “web-a-thon” where he is featuring different Alaskan local products and the chefs/people that use them.
- Film crew will be present to be showcasing the festival and Chef Kinneen
- Along with participation in the banquet, the chef will have a vendor booth with a seafood prep. Demonstration and will be selling a fresh, local product
- The booth will be located next to the beer garden behind the Centennial Building

## **ART SHOW AND SSF LOGO CONTEST:**

- Art show includes anything related to seafood, maritime or the ocean
- Entries will be hung at Centennial Hall on the 7<sup>th</sup> from 11-5pm
- Entries need to be dropped off @ Centennial Hall between 8-10am on Aug 7<sup>th</sup>
- Logo contest is open to all ages to design an image that can be used by the SSF as official logo
- Logo contest entries must be camera ready and mailed to: 411 Hemlock St Sitka prior to Aug. 1

- Logo's will be judged by Rick Hopkins, Vern Culp, and Michael Bricker. Prizes will be donated by the judge's respective business's.
- More info contact Jeff at [sitkaarts@yahoo.com](mailto:sitkaarts@yahoo.com)

### **MEDVEJIE TOUR/ALLEN MARINE CRUISE:**

- 11am-2pm on Sat the 7<sup>th</sup>; pick up at Crescent Harbor Visitor's dock
- Tickets are \$45 (not sure where they are available yet)
- Includes an Allen Marine Cruise to Medvejie Hatchery to learn more about the multitude of seafood available in Sitka and the role different species play in our local ecosystems.
- Possible salmon bake at the hatchery
- More info contact Lexi: 738-5684

### **CONTESTS/GAMES**

- "fishing pond" for kids where they throw the hook and line over and get a prize
- Children's games including dolphin and octopus ring toss, seafood bean bag toss, and possibly crab races
- More info regarding games/contests contact Darcie: [darcie888@hotmail.com](mailto:darcie888@hotmail.com)
- Tote Races: Begins at 2:15 at the Crescent Harbor Visitor's Dock
  - 2-4 people per tote
  - \$20 per tote to enter
  - 18 and over age limit
  - Lifeguards on duty (Robby jarvill and Bonin)
  - Specific course is not designed yet, but probably from the dock to the ramp
  - More info or to sign up call Amyee: 738-9876

### **NANDA:**

- Acrobatic martial-arts entertainment group from Port Townsend, WA
- Free 30 minute show in the Centennial Building Auditorium at 3pm
- If there is enough interest, they may put on a free workshop for all ages
- More info at [www.nandatown.com](http://www.nandatown.com)

### **BEER GARDEN:**

- There will be a beer garden located behind Centennial Building under a tent from 11-5pm
- Local beers as well as a full beer and wine selection will be available
- Must be 21 years or older
- Live music in surrounding area (maybe Glorious Youth Parade or Hank or both???)

### **LIVE MUSIC/DANCE:**

- Music begins at 7pm in the Centennial Building auditorium opening with local artists Belly Meat

- Headliner band is Trampled By Turtles; bluegrass band from Minnesota
- This is an all ages event, but the auditorium will be split and a full bar will be on the 21 and over side
- This event is brought to you in collaboration with Sitka Folk and more information is available through [sitkafolk.org](http://sitkafolk.org)
- Tickets are \$15 and available at old harbor books

## **SPONSORS:**

- **Salmon Sponsor** (\$1,000 or more):
  - Channel Club
  - Bayview Restaurant and Wine Bar
  - Van Winkle and Sons
  - Westmark
  - Larkspur
  - Ludvig's Bistro
  - Sitka Hotel
  - Totem Square Inn
  - Home away from Home
  - ASMI (Alaska seafood marketing Institute)
  - NSRAA
  - Sitka C.H.A.R.R.
  - SeaMart Quality Foods
  - A/C Lakeside
  - Odom Corporations
- **Black Cod Sponsor** (\$500)
  - Ernie's
  - F/V Republic
  - F/V Kariel
  - Yellow Jersey
  - Linda Olson
- **Abalone Sponsor** (\$250)
  - Sitka Physical Therapy
  - Arrowhead Transfer
  - Sitka Conservation Society
  - White's Pharmacy
  - House of Liquor
  - Thomas, Head and Greisen
  - Wells Fargo
- **Yellow Eye** (\$100)
  - Highliner
  - Sitka Medical Center
  - Two Chicks and a kabob stick
  - Wendy Alderson
  - Betsy Johnson
- **Fry** (\$50)

- USCG Spouses Assoc.
- Pizza Express
- Subway
- Twin Dragon
- Victoria's Restaurant

**COOKBOOK AND T-SHIRTS:**

- A cookbook made by a collaboration of local recipes donated by residents of Sitka was recently put together
- Over 150 recipes (not only seafood, but a large proportion are seafood-related)
- It will be on sale the week of the festival for \$15 a piece with a max of 100 books
- T-shirts will also be on sale the week of the festival for \$20 with a max of 150 shirts

**OUR CONTACT INFO:**

- [www.sitkaseafoodfestival.org](http://www.sitkaseafoodfestival.org)
- [sitkaseafoodfestival@gmail.com](mailto:sitkaseafoodfestival@gmail.com)
- Alicia: 928-607-4845