Minutes from the May 20, Sitka Seafood Festival Meeting

Members present: Linda O, Lexi, Patrick, Alicia

AGENDA:

GUEST CHEF
• We have confirmed chef Robert Kinneen from Orso restaurant in Anchorage. He will cook a course during the banquet dinner on Friday and have a booth on Saturday.
• He is passionate about local products and has started a movement towards this up north
• He is currently filming a “web-a-thon” and has a professional camera crew that he would like to bring here to cover some of the festival.
• We agreed to pay his travel and we have housing for him. He is willing to come for that exchange, but would like us to try and find donations/sponsorship so he can bring his film crew. He made a suggestion to contact the visitor’s bureau to see if they would be interested since the crew could possibly do some filming of Sitka for tourism purposes as well. If anyone knows of any company/individuals that may be interested, please let me know.

RECIPES
• Linda is still accepting the last of the recipes. Looks like we received over 150, good job everyone!

T-SHIRTS
• It was suggested that we use the current logo but flip the colors so the shirt is black with a white logo.
• We need to decide if we only want t-shirts, or if we want to include sweatshirts, polo shirts, etc. We are leaning towards just having men’s and women’s t-shirts.
• As of now, we have one sponsor that has made a large enough donation to get on the back of our t-shirt. We decided that the cut-off for sponsorship to make it on the t-shirt will be June 30th so we can order them at that time. Please keep this in mind as you approach businesses.
• We voted to have all the restaurants and hotels that have donated all their time, money and resources as sponsors that will be on the back of the t-shirt.

DONATIONS
• We discussed having a second raffle because we currently have two LARGE donations of a boat haul-out by Halibut Point Marine and a 2-hour eco cruise by Davie Lubin. Lexi is looking into a Harris Air donation as well. We
decided it would be better to try and incorporate this into a silent auction during a large event rather than hassle with another raffle

- The main idea we decided to try to pursue is a wine tasting with the silent auction
- It was recommended to try and have the tasting at one of the charter lodges to try and incorporate that community into the festival a little more.
- It was also recommended to try and have it at the channel club or Bayview, both of which are being looked into currently.
- We would like to try and incorporate a big wine name and I am checking when talon lodge has their Napa wine maker coming, and Patrick is talking to the wine guy from the Fiddlehead. If anyone else has suggestions, please let me know

SPONSORSHIP

- We have received quite a bit of donations, but most of them have been $250 or under. I will get a total by next week once I turn in our money.
- We need to hit up the fishing boats and the next couple weeks during the derby may not be a bad time to start. Does anyone know a large percentage of the fishing community that would be willing to take letters around or speak to them?
- If anyone has extra time or energy, please review the sponsorship list from the last meeting and go for any of them that have not been claimed, thanks again everyone, I know that is NOT fun.

COMMITTEES

- Make sure you are keeping in contact with the committee you are involved with and meeting on your own time if needed.
- Food committee, we need to have a meeting shortly, please let me know when a good time to meet would be.

NEXT MEETING

- Will either be Thursday, June 10, or Monday, June 14, at 7 p.m. or from 12-1 in the afternoon. I will let everyone know this weekend…Happy Memorial Day!

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